



UPS[®] carbon neutral

A greener way to ship

UPS carbon neutral offers a convenient, easy way to offset the carbon (CO₂) emissions resulting from transporting your shipments:

- **Easy** – Select the carbon neutral option right from your shipping system
- **Economical** – A low flat fee per package
- **Accurate** – Reliable carbon calculations for reliable offsets
- **Verified and certified** – Third-party validated by world leaders in carbon neutral evaluation
- **Impactful** – Offset purchases to be matched by UPS up to \$1 million in 2010

Third-party validation

World-renowned third-party verification and certification organisations ensure quality and credibility:

- Société Générale de Surveillance (SGS), an inspection, testing and verification company, has verified UPS's carbon neutral process.
www.climatechange.sgs.com/ups
- The CarbonNeutral Company has certified UPS's carbon neutral process in accordance with The CarbonNeutral Protocol.
www.carbonneutral.com/page/ups



One click, one convenient way to balance emissions with reductions

If you want to offset the carbon impact of specific packages or shipments, our general service option simplifies the process by offering you a per-package flat rate. You can use an authorised UPS shipping system to select UPS carbon neutral under the “Additional Services” section. It’s as simple as ticking a box.

UPS’s offset purchases compensate for the calculated carbon (CO₂) impact from shipping by reducing it elsewhere through the funding of environmentally responsible projects. A certified, market-based financial instrument, a carbon offset* is designed to reduce greenhouse gas emissions. Targeted projects include:

- Reforestation
- Renewable energy (wind, solar, biomass, hydroelectric)
- Methane and landfill gas destruction
- Wastewater treatment
- Destruction of industrial pollutants

Another way to go carbon neutral

We also offer a customised UPS carbon neutral option if you want to offset the carbon impact associated with all of your UPS shipping and freight, rather than selecting one package at a time. This option uses historical data to calculate total carbon impact due to shipping and set a price for carbon offsetting. Ask your UPS representative for details if this solution is right for you.

For more information on UPS carbon neutral, visit www.ups.com/carbonneutral, or for more on our sustainable business practices, visit www.responsibility.ups.com.

Minimising impact at every turn

UPS carbon neutral is an integral part of our pursuit of sustainable business practices through operational efficiency, conservation initiatives, industry-leading innovations and transparent, accurate reporting.

As your partner, we believe we have an obligation to help you operate sustainably without sacrificing productivity. That’s why UPS also offers these products and services:

- Green Consulting Service
- Electronic Billing
- UPS Paperless® Invoice

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MAR100753 CN01 06/10

High-quality offsets

To ensure the quality of our purchases, UPS targets these types of offsets:

- Gold Standard
- European Union Allowances
- Certified Emission Reductions
- Voluntary Carbon Standard (VCS)
- Climate Action Reserve (CAR)

Once purchased, UPS retires offsets according to industry standards.

Accurate calculations ensure reliable offsets

Reliable offsets begin with accurate carbon calculations, and UPS has a rigorous third-party-verified-and-certified methodology. We also address each mode of transportation to ensure the right emissions calculations are attached to the right shipments.

*Offsets are measured in metric tons of carbon dioxide (CO₂), one of the six main greenhouse gases and believed to be a primary contributor to global climate change. One carbon offset represents the reduction of one metric ton of CO₂ or its equivalent in other greenhouse gases.

